USER MANUAL

GROWTH SAFAR

Find business leads anywhere in India, score them, and follow up on WhatsApp and email.

Simple steps · Every screen covered · Sticky-note tips

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Open the app: growthsafar.pages.dev

Start here

Read pages 2 to 5 first. Then jump to any tool you need.

START HERE

What GROWTH SAFAR does for you

One app to find new customers. Pull business lists from Google Maps, JustDial, IndiaMART and more, see the best leads first, then message them on WhatsApp or email in one click.

Find

Generate Leads · 8 sources · any city or state · save searches

Sort

Smart scoring · hot leads first · duplicates merged · tags

Track

My Leads · Pipeline board · follow-up dates · exports

Reach out

Outreach writer · WhatsApp Queue · Email Queue

Automate

Sequences · Google Sheets sync · morning digest

Grow

Dashboard · opportunities found · top cities

Brand

Your name, colour, phone and logo on reports · 3 languages

From ₹99 / month

Starter 500 leads, Growth 3,000, Agency unlimited. Login on WhatsApp.

Think of it like this

A phone book + a WhatsApp helper + a customer diary, in one app.

START HERE

Choose a plan and get your login

All tools unlock after you log in. You pay once a month (or for 3, 6 or 12 months) by UPI or cash, and your login comes on WhatsApp.

Starter
₹99 / month
500 leads a month

Growth
₹199 / month
3,000 leads a month

Agency
₹1,999 / month
Unlimited leads

1. Open growthsafar.pages.dev and tap Plans & Pay.
2. Pay by UPI, GPay, PhonePe or cash at our Mapusa office.
3. You get a username and a login code on WhatsApp.
4. Tap Customer login, enter both, and press Login.

Your login

- Username + login code, not a password you choose.
- The code is linked to your plan and end date.
- When your plan ends, pay again and we renew the same login.
- Need help? WhatsApp +91 70285 55363 or +91 84849 23466.

Good to know

Your leads are saved in this browser on this device. Export to Excel or sync to Google Sheets so you never lose them.

SET UP ONCE

Connect your lead sources (5 minutes)

Most sources run on Apify, a data service with a free monthly credit. You add your own token once in API & Settings. OpenStreetMap works with no key at all.

1. Make a free account at apify.com.
2. In Apify, go to Settings, then API & Integrations, and copy your API token.
3. In GROWTH SAFAR open API & Settings and paste it into Apify API token.
4. Press Save, then Test token. A green message means you are ready.
5. Leave the actor IDs as they are. They are already filled in for Maps, JustDial, IndiaMART, Yellow Pages, Instagram and the email finder.

No token yet?

Pick OpenStreetMap as the source. It is free with no key. Fewer phone numbers than Google, but great for a quick local list.

Your keys are private

Tokens and API keys stay in this browser only. They are never sent to us.

TOUR

The Dashboard and menu

After login you land on Dashboard: your lead business at a glance. The menu on the left takes you to every tool.

Today's tasks

Follow-ups due today and overdue, plus sequence steps waiting to be sent.

Charts

Leads added in the last 14 days, pipeline by status, leads by source, top cities.

Opportunities

Businesses with no website or low reviews: easy people to sell to.

☀ Light / dark

Switch the look from the bottom of the menu any time.

Menu at a glance

- ⚡ Generate Leads · My Leads · Pipeline
- ✉ Outreach · WhatsApp Queue · Email Queue · Sequences
- API & Settings · Plans & Pay · Logout

Daily habit

Open the Dashboard each morning and clear Today's tasks first.

FIND

Generate leads

Choose what kind of business you want and where. GROWTH SAFAR fetches the list, scores it, and shows the best leads first.

1. Open ⚡ Generate Leads and tick a source, or All sources.
2. Type the lead type, e.g. "gym", "dentist", "interior designer".
3. Pick a place from Quick pick, or type area, city, state and country.
4. Set Max leads, a minimum Google rating, and Must have: phone, website, or no website.
5. Tick Only new leads to skip ones you already saved.
6. Press ⚡ Generate Leads, then Save to My Leads.

Handy extras

- Save this search to run it again in one tap.
- Auto-find emails pulls emails, Instagram and Facebook from each website (small Apify cost).
- Export results to Word, PDF, Excel or CSV.
- Language: English, Hindi or Marathi.

Selling websites?

Set Must have to "No website". Every lead is a ready customer.

TRACK

My Leads: your customer list

Everything you save lives here, scored and tagged. Track each lead from New to Won.

1. Filter by status (New, Contacted, Interested, Won, Lost) or by tag.
2. Tick leads to use the bulk bar: set status, add a tag, set a follow-up date, or delete.
3. Use Due today / overdue to see who to call now.
4. Press Merge duplicates to clean the list.
5. Mark Replied when a lead answers, so sequences stop.

Export any time

Word · PDF · Excel · CSV
Reports carry your own branding from API & Settings.

Smart scoring

Hot leads rise to the top. Set your ideal customer in API & Settings to sharpen it.

TRACK

Pipeline board

See every lead as a card in columns by status. Drag a card to another column to change its status.



Red cards have an overdue follow-up. Tick "Show only due today / overdue" to focus on them.

Tip

Move a lead to Won the day they pay.

REACH OUT

Outreach writer and AI writer

Write a personal first message for each saved lead, built from your offer.

1. Open ✉ Outreach. Type your company and what you offer.
2. Choose the channel: WhatsApp, Email or LinkedIn.
3. Pick one of your templates if you like, then press ✍ Write messages.

AI writer (optional)

1. Get a free key at aistudio.google.com (Get API key). OpenAI also works.
2. In API & Settings, choose the provider, paste the key, and set the model.
3. Add what you sell in one line, a tone, and a language: English, Hinglish, Hindi or Marathi.
4. Save AI settings. Now AI rewrite works in every queue.

Placeholders

{name} {city} {category} {rating} {hook} {company}
fill in for each lead automatically.

WhatsApp Queue

One click per lead: WhatsApp opens with your message typed, you press Send, and the next lead loads. It uses your own WhatsApp Business number, so it is free and safe.

1. Pick who to message: new leads, hot + warm only, or follow-ups (messaged 3+ days ago, no reply).
2. Choose WhatsApp Business app or WhatsApp Web, and a daily safety limit (30 is the default).
3. Type the first message and a follow-up. Add up to 3 versions separated by a line with ---.
4. Press Save messages, then ▶ Build queue.
5. Press Open WhatsApp & next (or Enter) for each lead. S skips one.

While you work

Replied / Interested marks a hot lead. AI rewrite freshens the text. Quick template pastes a saved message.

Stay safe

Rotating 3 versions and keeping the daily limit low keeps your number from looking like spam.

Email Queue

The same one-click flow for email: your mail opens with the subject and message filled in, you press Send, and the next lead loads.

1. Pick who to email: new leads, hot + warm only, or follow-ups (emailed 3+ days ago, no reply).
2. Open in Gmail (web), Outlook (web) or your default mail app, and set a daily limit.
3. Save email templates with a subject and message in My email templates.
4. Press ▶ Build queue, then Open email & next for each lead.

Find emails first

Use Find emails in My Leads or Generate Leads to fill in missing email addresses.

Subject lines

Placeholders work in the subject too: "{name}, a quick idea for {city}".

AUTOMATE

Sequences: follow-ups on autopilot

Set it once: each lead gets the next WhatsApp or email on the right day. It stops by itself when they reply, or become Interested, Won or Lost.

1. Open Sequences and press New sequence. Name it and add steps (channel, day, message).
2. In Add leads to a sequence, pick the sequence and which leads: new, hot + warm, contacted with no reply, or all not in a sequence.
3. Each day, press ▶ Start today's steps and use Open & next for each one.
4. Use They replied or Stop for this lead when needed.

Example

Day 0 WhatsApp hello
Day 3 Email with your offer
Day 7 WhatsApp follow-up

Tip

You can also tick leads in My Leads and add them from the bulk bar.

AUTOMATE

Google Sheets sync and morning digest

Keep a live copy of your leads in Google Sheets, get an email digest every morning at 8, and have replies spotted in Gmail every hour.

1. Open sheets.new, then Extensions, then Apps Script.
2. In GROWTH SAFAR (API & Settings) press Copy setup script and paste it into Apps Script. Save.
3. Run setup once and allow access.
4. Deploy, then New deployment, then Web app. Execute as: Me. Who has access: Anyone.
5. Paste the Web app URL into GROWTH SAFAR, add your digest email, and Save.

Buttons

⬆ Sync now sends leads to the Sheet.
Check replies looks for answers in Gmail.
Tick Auto-sync to update whenever leads change.

Why bother?

Your Sheet is a backup, and your team can see the leads too.

SETTINGS

Ideal customer, branding and language

Ideal customer

Tell the app who you want: categories, cities, rating range, minimum reviews, and whether to prefer businesses with no website. Turn on smart scoring and press Save & re-score. Matching leads rise to the top everywhere.

Report branding

Add your business name, brand colour, phone and logo (PNG or JPG). They print on every Word and PDF report you export, so you can hand lists to clients.

Language

Switch the interface between English, Hindi and Marathi. Press Save branding to keep it.

Tip for agencies

Brand the reports with your client's name and send them a ready lead list.

REFERENCE

Lead sources explained

Google Maps

Names, phones, websites, ratings, reviews, address, Maps link.

JustDial

Indian local businesses with phones, WhatsApp and addresses. Uses city + area.

IndiaMART

B2B suppliers and manufacturers with phones and GST. Uses the city.

Yellow Pages India

Indian directory listings with phones and addresses. Test with a small run first.

Yellow Pages USA

US businesses with phones, websites, ratings. Location like "Chicago, IL". Max 100 a run.

Instagram

Business profiles for your keyword + city, with bio links and public contacts.

Email finder

Opens each website and pulls emails, Instagram, Facebook and LinkedIn.

OpenStreetMap

Free, no key. Fewer phones than Google, good for quick local lists.

Apify sources use your own Apify credits. ⚙ Any Apify actor lets advanced users run any actor from the Apify Store with their own input.

FOR THE OWNER

Admin: customers, logins and payments

Only for the GROWTH SAFAR owner. Customers never see this screen.

1. Tap Admin login. First time: set an admin password (6+ characters).
2. In New customer / payment, enter name, business, WhatsApp, city, plan, duration (1, 3, 6 or 12 months), amount and how they paid.
3. Press Create login. Send the username and login code on WhatsApp with the customer copy.
4. See everyone in Customers and Payments.
5. Edit your business, UPI and plan details in Business, contact & payment details.

Admin tools

⬇ Download customer copy
Backup admin key
Restore admin key
Change admin password

Keep the key safe

Without the admin key backup, old login codes can't be renewed from a new computer.

HELP

Quick fixes and contact

No results?	Widen the area, lower the minimum rating, or try OpenStreetMap.
"Token" error?	Check your Apify token in API & Settings and press Test token. Your Apify credit may be used up.
Leads disappeared?	They are saved per browser. Use the same browser, or restore from your Google Sheet or Excel export.
Login code not working?	Your plan may have ended. WhatsApp us to renew.
WhatsApp won't open?	Switch Open in to WhatsApp Web, and allow pop-ups.

Talk to us

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Happy hunting

Ten good messages a day beats a thousand ignored ones.